

15 THINGS

You Should Know About First-Time Homebuyers





11% list "saving for the down payment" as their BIGGEST HURDLE to homeownership.

12% is the typical down payment with 88% of the loan financed.*

13%
used gift
funds for
part or all of
their DOWN
PAYMENT.

9 out of 10 buyers

under age 55 say photos are the most important website feature.









18% are SINGLE WOMEN



9% are SINGLE MEN



9% are UNMARRIED COUPLES



62% are MARRIED COUPLES









72% bought homes in suburbs or small towns.

13% purchased in urban areas.

81% bought single-family, detached homes.

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