Sample Opt-Out Letter

Dear Valued Client,

I am often asked about how to eliminate unwanted solicitations from mortgage lenders, credit card companies, and other credit grantors. The best way to eliminate them is to opt out by using the following links:

- To eliminate unwanted mail solicitations, go to OptOutPrescreen.com or call 1-888-567-8688
- To eliminate unwanted phone solicitations, go to DoNotCall.gov or call 1-888-382-1222. Report all phone numbers currently in use (home and cell)

There are some exceptions to this process. Companies that have a current relationship with you are exempt, as are certain non-profit organizations (such as religious, political, or community-based non-profits seeking funding). To eliminate these solicitations, it is best to contact each organization directly.

You may also contact the Association of National Advertisers (ANA) at **DMAchoice.org** for additional assistance.

Thank you!

Find more resources to use with borrowers at **mgic.com/mortgage-connects**

This content is brought to you by Mike Olden, VP – Sales & Education, American Reporting Company

